

NZLF REBRAND DESIGN PROCESS



OTHER PACKAGING WE REFERENCED





NEW ZEALAND
LONGEVITY
FOUNDATION



NEW ZEALAND
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NEW ZEALAND
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ORANGE (GRADIENT)



NEW ZEALAND
LONGEVITY
FOUNDATION

LABEL CONCEPT 1

<p>Each Capsule Contains Curcumin 95% 200mg Bio-delivery agent 5mg Magnesium Citrate 245mg Total weight 450mg</p> <p>Date of Manufacture Feb 2015</p>  <p>9 421903 482808</p>	 <p>NEW ZEALAND LONGEVITY FOUNDATION</p> <p>Potassium Triiodide Solution Nutritional Supplement</p> <p>Super Potency Formula 1000 mg 60 Capsules</p>	<p>Directions and Dosage Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.</p> <p>Additional Product Information Ph 09 940 5552 www.nzlf.org</p> <p>Keep out of reach of children. Consult your Health Practitioner. Store in a cool dry place.</p>
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LABEL CONCEPT 3

<p>Each Capsule Contains</p> <table><tr><td>Curcumin 95%</td><td>200mg</td></tr><tr><td>Bio-delivery agent</td><td>5mg</td></tr><tr><td>Magnesium Citrate</td><td>245mg</td></tr><tr><td>Total weight</td><td>450mg</td></tr></table> <p>Date of Manufacture Feb 2015</p>  <p>9 421903 482808</p>	Curcumin 95%	200mg	Bio-delivery agent	5mg	Magnesium Citrate	245mg	Total weight	450mg	 <p>NEW ZEALAND LONGEVITY FOUNDATION</p> <h2>Potassium Triiodide Solution</h2> <p>NUTRITIONAL SUPPLEMENT</p> <p>1000mg Super Potency Formula 60 Capsules</p>	<p>Directions and Dosage Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.</p> <p>Additional Product Information Ph 09 940 5552 www.nzlf.org</p> <p>Keep out of reach of children. Consult your Health Practitioner. Store in a cool dry place.</p>
Curcumin 95%	200mg									
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Total weight	450mg									

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Curcumin 95%	200mg									
Bio-delivery agent	5mg									
Magnesium Citrate	245mg									
Total weight	450mg									

LABEL CONCEPT 2

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LABEL CONCEPT 4

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<p>Date of Manufacture Feb 2015</p>	<div style="background-color: #800040; color: white; padding: 10px; text-align: center;"> <h2>Potassium Triiodide Solution</h2> <p>Nutritional Supplement</p> </div> <div style="display: flex; justify-content: space-between; font-size: small;"> Super Potency Formula 60 Capsules 1000mg </div>	<p>Additional Product Information Ph 09 940 5552 www.nzlf.org</p>
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<p>Date of Manufacture Feb 2015</p>	<div style="background-color: #ff8c00; color: white; padding: 10px; text-align: center;"> <h2>Potassium Triiodide Solution</h2> <p>Nutritional Supplement</p> </div> <div style="display: flex; justify-content: space-between; font-size: small;"> Super Potency Formula 60 Capsules 1000mg </div>	<p>Additional Product Information Ph 09 940 5552 www.nzlf.org</p>
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<p>Date of Manufacture Feb 2015</p>	<div style="background-color: #008080; color: white; padding: 10px; text-align: center;"> <h2>Potassium Triiodide Solution</h2> <p>Nutritional Supplement</p> </div> <div style="display: flex; justify-content: space-between; font-size: small;"> Super Potency Formula 60 Capsules 1000mg </div>	<p>Additional Product Information Ph 09 940 5552 www.nzlf.org</p>
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FINAL LABELS AND MOCKUPS

